

Συγγραφή – δημοσίευση – παρουσιάσεις:

1st Day: 1 August 2019	
10:00-10:30	Registration – Acquaintance with the 2 Universities.
10:30-11:30	Presentation of UNIWA moderated by Maria Sigala. Presentation of the invited University.
12:00-15:30 (small breaks during the lecture)	Keynote How to create and run a Career and Liaison Office from scratch (organizational structure, process – procedures, documentation, etc) moderated by Maria Kaltsogianni. How to apply a quality management system in a University through MODIP and in a Career and Liaison Office (quality policy, quality management, quality manual, evaluation plan, etc) moderated by Maria Kaltsogianni – Maria Sigala. “How to build long lasting relations between the University and the industry through Liaison Office’s services- Communication with beneficiaries-alumni-IT tools etc” moderated by Maria Kaltsogianni.
15:30-16:00	Review of the day-Discussion
2nd Day: 2 August 2019	
10:00-15:30	Keynote Introduction to innovation & technology transfer Toolbox of Technology Transfer service. moderated by Chronis Ioannis. The advantages of the operation of a liaison office in a Technological Institute and the knowledge transfer to non-EU countries” moderated by Chronis Ioannis – Marisa Sigala. How to measure the success of a Career and Liaison Office-Tracking analysis of beneficiaries (Career path monitoring research, Labour market research, technology transfer & innovation research, exercise good and bad practices etc)”, moderated by Maria Kaltsogianni.
15:30-16:00	Review of the day-Discussion -
3rd Day: 3 August 2019	
10:00-14:30	Keynote Toolbox of technology transfer service moderated by Chronis Ioannis. Specification of the industry’s necessities in nowadays activities to the connection of the industry with the education moderated by Chronis Ioannis.

	<p>Innovative Strategies for Successful and Sustainable Cooperation with Industry moderated by Chronis Ioannis.</p> <p>Quality management, moderated by Chronis Ioannis.</p>
14:30-15:00	Review of the day-Discussion
4th Day: 5 August 2019	
10:00-14:30	<p>Keynote Developing Your Publicity & Information Dissemination Plan for Career-Liaison Services' Success (Social Media Presence, Events, Forums, Partnerships, Marketing of services "), moderated by Maria Kaltsogianni. Attracting and Retaining Local Talent: The important role of Universities in place branding-", "Career-Liaison Services and a Corporate Engagement Strategy for the University", moderated by Maria Kaltsogianni.</p>
14:30-15:00	Review of the day-Discussion
5th Day: 6 August 2019	
10:00-14:30	<p>Keynote Review of the training course- Discussion about the relevant articles – Table round – Search for the good practices. Closing of the meeting.</p>